



Welcome to the 2021 Junior Achievement Metro MARDI GRAS TRIVIA BOWL

What is a JA Bowl?

The *OKC 2021 Junior Achievement Metro "Mardi Gras" Trivia Bowl* presents an opportunity for co-workers to build camaraderie and network with one another and other companies. Each team secures donations to insure their participation in the post fundraising celebration. Normally, all companies and their participating individuals would gather on a specific date for a night of fun, food, comradery, and bowling in February. Because of Covid-19, we want to keep everyone safe, so we are pivoting the bowling celebration event to an evening of TRIVA. Fundraising for the OKC 2021 Junior Achievement Metro "Mardi Gras" Trivia Bowl runs from November 1st, 2020 until February 25th, 2021.

- A fun fundraising event to raise pledges to financially support Junior Achievement's financial literacy, work readiness, and entrepreneurship programs for public school students.
- No cost to your company (unless the company chooses a Corporate Team Sponsorship-\$750 per team)
- Each participant secures donations toward a team goal of \$750 (Most teams start with a \$150 per person goal.)
- Your company Coordinator recruits Team Captains, and Team Captains recruit participants to raise funds and work as a team to support a great cause – Junior Achievement of Oklahoma! Thinking outside the box, include family members and/or friends if you need to fill in a team member gap.

Why JA? Why fundraise for JA?

During the pandemic, Junior Achievement has converted multiple programs to virtual offerings for students K-12. Student events have also been transformed virtually and include Biz Town, Finance Park, JA Inspire, and Investor Challenge. These are incredible experiences for elementary, junior high, and high school students. JA programs are available to all public schools at no cost. However, virtual programs do come at a cost to Junior Achievement and are funded solely by individuals, companies, grants, and fundraising events. Proceeds from this event will benefit students across the state. ***Your fundraising efforts are critical!***

Build your Team

Companies

- There is no cost to your company (unless the company chooses a Corporate Team Sponsorship at \$750 per team).
- Signup an enthusiastic coordinator to register your company teams.
- Once your company has decided to participate, the Company Coordinators should advise Terry Billen at tbillen@jaok.org and forward your company logo for inclusion on the event registration website.

Company Coordinators

- Recruit 2 Team Captains (Suggested number of teams per company to make fundraising competition fair.)
- Your enthusiasm will help you recruit team captains and organize fun.

Team Captains/Teams

- Recruit 4-5 Participants per team
- Set a fundraising goal. \$750 is the minimum. This is the cost to deliver a JA Program to 25 students!
- Register Your Teams through your company coordinator and on the JA Metro Mardi Gras Bowl Qgiv FUNraising site at <https://secure.qgiv.com/event/o2immqtb/>.
- No paper form registrations. All registration must be completed online including teams utilizing a Corporate Team Sponsorship. The deadline is February 18th, 2021.
- Create a fun virtual event to help your teams raise donations such as poker, bingo, etc.)

The Celebration... "Laissez les bons temps rouler" or "Let the good times roll" for JA

- Because of the pandemic, the 2020-2021, all teams raising the minimum of \$750 will be eligible to join in on the Trivia Night on Thursday, February 25th, 2021. An email with instructions and a Zoom link will be sent to all participants event week.
- Teams wishing to participate in a "Dress the Pin" contest or a "Team Costume Contest" (both with a Mardi Gras theme) can submit their entries via photo to tbillen@jaok.org. The deadline for entry is February 18th, 2021. Costumes and Pins will be shared live during the Trivia night on Zoom.
- Prizes will be awarded and announced event night and via the Junior Achievement of Oklahoma – OKC Region Facebook Page.
- The company raising the most funds for Junior Achievement will receive the "Marti" Mardi Gras trophy and bragging rights for a year. Watch for newsletters and "Marti" sightings soon!! Marti is this year's event mascot.

Questions?

- In case you missed the link above, click the link below to be directed to our 2021 JA Metro Mardi Gras Trivia Bowl registration site. On this website you can register your team (Try for a Mardi Gras themed name for your team (*Krewe* as they say in *Nawlins*.), individual team members, and send information to potential donors via Facebook, Twitter, or email. <https://secure.qgiv.com/event/o2immqtb/>
- For more information, please contact Terry Billen at tbillen@jaok.org or 405.924.1458.

